

Climate Action Video Competition

In conjunction with Cambridge Zero Climate Change Festival 2020

Competition terms and conditions

- 1) Open to students from all universities in Malaysia and 13 members of the Global Alliance of Universities on Climate (GAUC).
- 2) Participants can register as an individual or a group (4 students maximum in a group).
- 3) Participants are required to submit a video which is in line with SDGs 7, 8 and 11.
- 4) Participants must indicate the related SDG goals in the video. This can be done visually or verbally.
- 5) The video will be evaluated based on the categories below:
 - Clarity of the Message Relevance to SDGs
 - Knowledge Application (how the video is related to climate change)
 - Production, Quality and Creativity
- 6) Participants retain all rights and copyright to their video entries, but the organisers reserve the right to use, share and display the video without prior notification.
- 7) Shortlisted videos will be broadcasted by organisers on social media and websites, respectively.
- 8) The winners of the competition will be notified via email and featured by the organisers on social media and websites.
- 9) Cash prizes will be given to the best six (6) videos selected.
- 10) The judging panellist will comprise highly qualified professionals from the academia, industries, and non-governmental organisations (NGOs).
- 11) The submission deadline for the videos would be on **23 October 2020**. Any entries received after this deadline will not be entertained.

Video specification

- 1) The duration of the video should be from a minimum of 1.00 minute to a maximum of 3.00 minutes.
- 2) The video should be in English, have a landscape orientation and submitted in MP4 format.
- 3) The maximum allowable size for the video is 1 GB.
- 4) The video must be original production with participants involved in all aspects including the story board, filming, and post-production editing.
- 5) Participants should appear in the video and are expected to be dressed decently i.e. smart-casual or formal.
- 6) Any clips, audio or images used in the video must be in the public domain or have express written permission from copyright holders.

***Submission link: <http://shorturl.at/fwOW9>

Please do not hesitate to contact us at ucsiuniversityevents@gmail.com should you have any enquiries.

Categories	Evaluation Criteria
Clarity of the message to SDGs 7, 8 and 11.	<ul style="list-style-type: none"> • The message relevance to one or more SDGs.
Knowledge Application	<ul style="list-style-type: none"> • The message in relation to the programme of the participant.
Production, Quality and Creativity	<ul style="list-style-type: none"> • Transitions, editing and visual quality. • Sound and visual elements complement and reinforce the video's message. • The production presents the message with freshness and originality.